



Artist Statement

Elijah Joseph Cooper

I am an obsessive, and sometimes experimental, image-maker with a trained eye for eccentric detail. I use a variety of tools to communicate my outside-of-the-box ideas. My work is generally influenced by past experiences exploring and traveling, as well as current trends in the high-end design world.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Because the Internet	Digital Illustration	5 in x 5 in, Photoshop
Figure 2:	Orca Palette	Digital Illustration	7.33 in x 11 in, Illustrator
Figure 3:	Ram	Digital Illustration	5 in x 5 in, Illustrator
Figure 4:	CO Hall of Fame Branding	Digital Illustration	11 in x 17 in, Illustrator
Figure 5:	Elevation Station	Digital Illustration	8.5 in x 6.84 in, Illustrator
Figure 6:	Next Level Rams	Digital Illustration	8.5 in x 11 in, Photoshop
Figure 7:	Next Level Rams Action	Digital Illustration	11 in x 8.5 in, Photoshop
Figure 8:	Higgins Lanyard	Digital Illustration	7.33 in x 11 in, Photoshop
Figure 9:	Boise Invite	Digital Illustration	8.5 in x 11 in, Photoshop
Figure 10:	New Stadium Infographic	Digital Illustration	6.5 in x 11 in, Illustrator, Photoshop



Figure 1: Because The Internet.

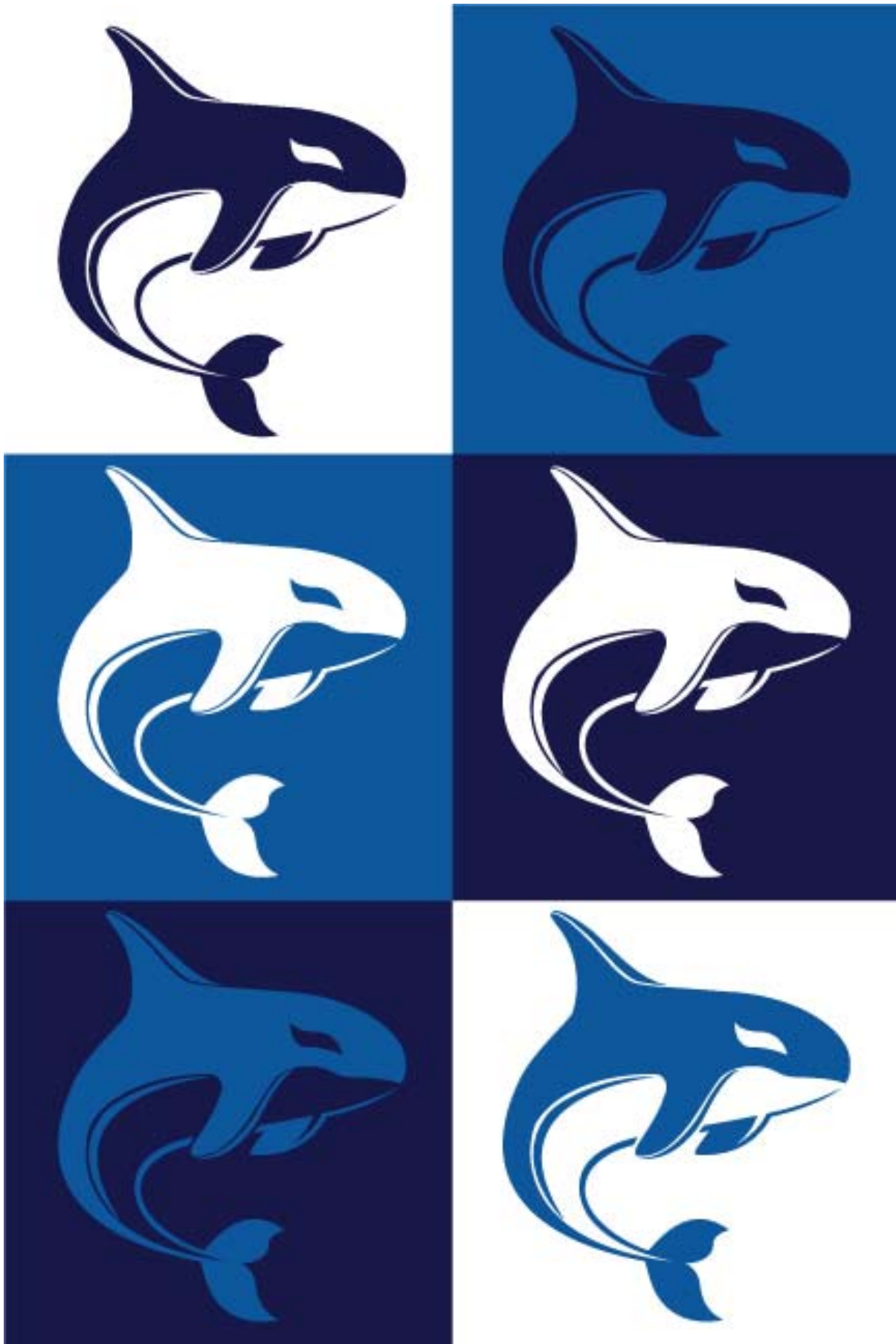


Figure 2: Orca Palette.



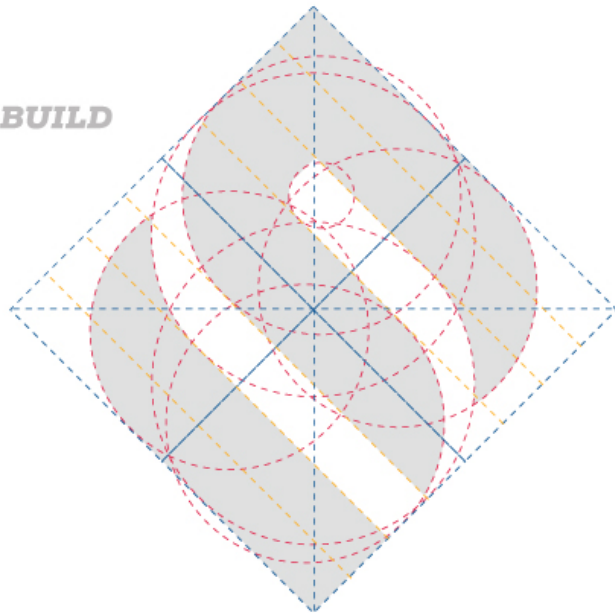
Figure 3: Ram.



CONCEPT



BUILD



PALETTE

	RGB:	CMYK:	HEX:		
	18/86/147	96/72/15/2	#125693		
	220/37/74	7/98/67/1	#dc254a		
	252/178/44	0/34/93/0	#fcb22c		
	147/149/151	45/36/35/1	#939597		

Figure 4: CO Hall of Fame Branding.

ELEVATION
·STATION·



Figure 5: Elevation Station.

GARRETT GRAYSON
New Orleans Saints

TY SAMBRAILO
Denver Broncos

ERIK PEARS
Buffalo Bills/
San Francisco 49ers

MIKE BRIESI
Oakland Raiders

ERIK DREESSEN
Houston Texans/
Denver Broncos

KAPRI BIBBS
Denver Broncos

JOEY PORTER
Pittsburgh Steelers/
Miami Dolphins

WESTON RICHBURG
New York Giants

CROCKETT GILLMORE
Baltimore Ravens

CLARK HAGGANS
Pittsburgh Steelers

SHELLEY SMITH
St. Louis Rams

**COLORADO STATE
RAMS**



NEVER SATISFIED

Mike Bolo

Figure 6: Next Level Rams.



Figure 7: Next Level Rams Action.

20
15



RASHARD HIGGINS
WIDE RECEIVER

NEVER SATISFIED



Colorado State University

Mike Bado

Figure 8: Higgins Lanyard.

MATCHUP



VS



20
15

16
TRENT MATTHEWS

PINK
OUT
GAMEDAY
INVITE

• NEVER SATISFIED •

#RAMTUFF #RAMFAM16

October 10, 2015 - 5:00 PM Kickoff

Registration will begin at 3:30 PM at Hughes Stadium.

For more details and/or to RSVP, please email

Leah Knight at: leah.knight@colostate.edu

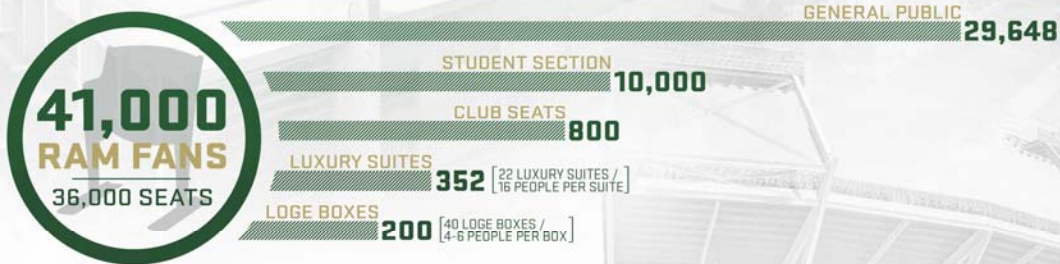


Mit Bolos

Figure 9: Boise Invite.



ON-CAMPUS STADIUM



EXTERIOR PALLETTE



MAJORITY OF THE MATERIALS COMING FROM VARIOUS LOCATIONS WITHIN 500 MILES OF THE STADIUM SITE

78,000
SQUARE FEET
OF COVERED
CONCOURSE

AN INCREASE OF
53,000
SQUARE FEET
OVER HUGHES STADIUM

LEED CERTIFIED

Nationally accepted organization for design, operation and construction of high performance green buildings. This ensures the buildings are environmentally compatible, provide a healthy work environment and are profitable.

LEED certified buildings are commanding higher rental rates and great occupancy than the non-green buildings. This trend cannot help but impact the investment community. The supply while gradually increasing is not keeping up with the demand for green buildings. LEED New Construction buildings are awarded points for sustainability for things like energy-efficient lighting, low-flow plumbing fixtures and collection of water to name a few.

VIDEO BOARD COMPARISON

LOCATED ABOVE SOUTH ENDZONE

**2.5x
LARGER**



NEW STADIUM

WHAT'S NEW

FREE WIRELESS INTERNET

ALUMNI ASSOCIATION CENTER

EIGHT RETAIL LOCATIONS

HALL OF CHAMPIONS

INCREASES VERSUS HUGHES STADIUM



Figure 10: New Stadium Infographic.