

Artist Statement

Maci Hass

Design and illustration are two loves I've had the privilege of learning about and working in during my time at Colorado State University. I love clean design and I think simplicity is key for visual communication. An editing eye is very important and I strive to find the most basic way of communicating an idea or feeling in all of my design projects. I love bright colors and working with color within all artwork, whether that be branding, design, or illustration.

My true passion is illustration. My illustration work is inspired by personal experiences as well as pop culture. My digital work, primarily digital painting, is focused on an aesthetic I like to call 'stylized realism' that is, something that could exist based on lighting and detail, but is simplified and stylized and therefore could not really exist. I love to transport viewers past a mundane reality to somewhere else filled with endless possibilities. I consider myself a visual storyteller and I strive to create work that is recognizable and relays a story to the viewer. Perhaps the meaning isn't completely set, but by setting the tone and creating a world where a general understanding is conveyed, allows the work to act as a springboard for a viewer to create their own stories.

I feel my work fits into contemporary art with attention to the modern design trends of simplicity and white space, color palettes, and use of visual storytelling techniques. I find that my commercial style of art blends well with working artists in illustration and graphic design and I am happy to keep exploring and learning as I leave Colorado State University and enter the larger art world.

<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1: Render	Digital Painting	Digital File, 11 in (W) x 17 (H)
Figure 2: Render 2	Digital Painting	Digital File, 11 in (W) x 17 (H)
Figure 3: The Monster Outside Your Window	Digital Painting and InDesign	Digital File, 11 in (W) x 17 (H)
Figure 4: The Lassie Show	Digital Painting	Digital File, 11 in (W) x 17 (H)
Figure 5: Warhorse Poster	Copic Marker Rendering	Digital File, 11 in (W) x 17 (H)
Figure 6: Zoo Icon Poster	Illustrator Vector Images	Digital File, 11 in (W) x 17 (H)
Figure 7: NOMAD Websites	Illustrator and InDesign	Digital File, 11 in (W) x 17 (H)
Figure 8: On Call In The Wild	Digital Painting and InDesign	Digital File, 11 in (W) x 17 (H)
Figure 9: Fairy Tales	Digital Painting	Digital File, 11 in (W) x 17 (H)
Figure 10: NOMAD Stationary	Illustrator and Photography	Digital File, 11 in (W) x 17 (H)
Figure 11: NOMAD iPad App	Illustrator	Digital File, 11 in (W) x 17 (H)
Figure 12: NOMAD Phone App	Illustrator	Digital File, 11 in (W) x 17 (H)

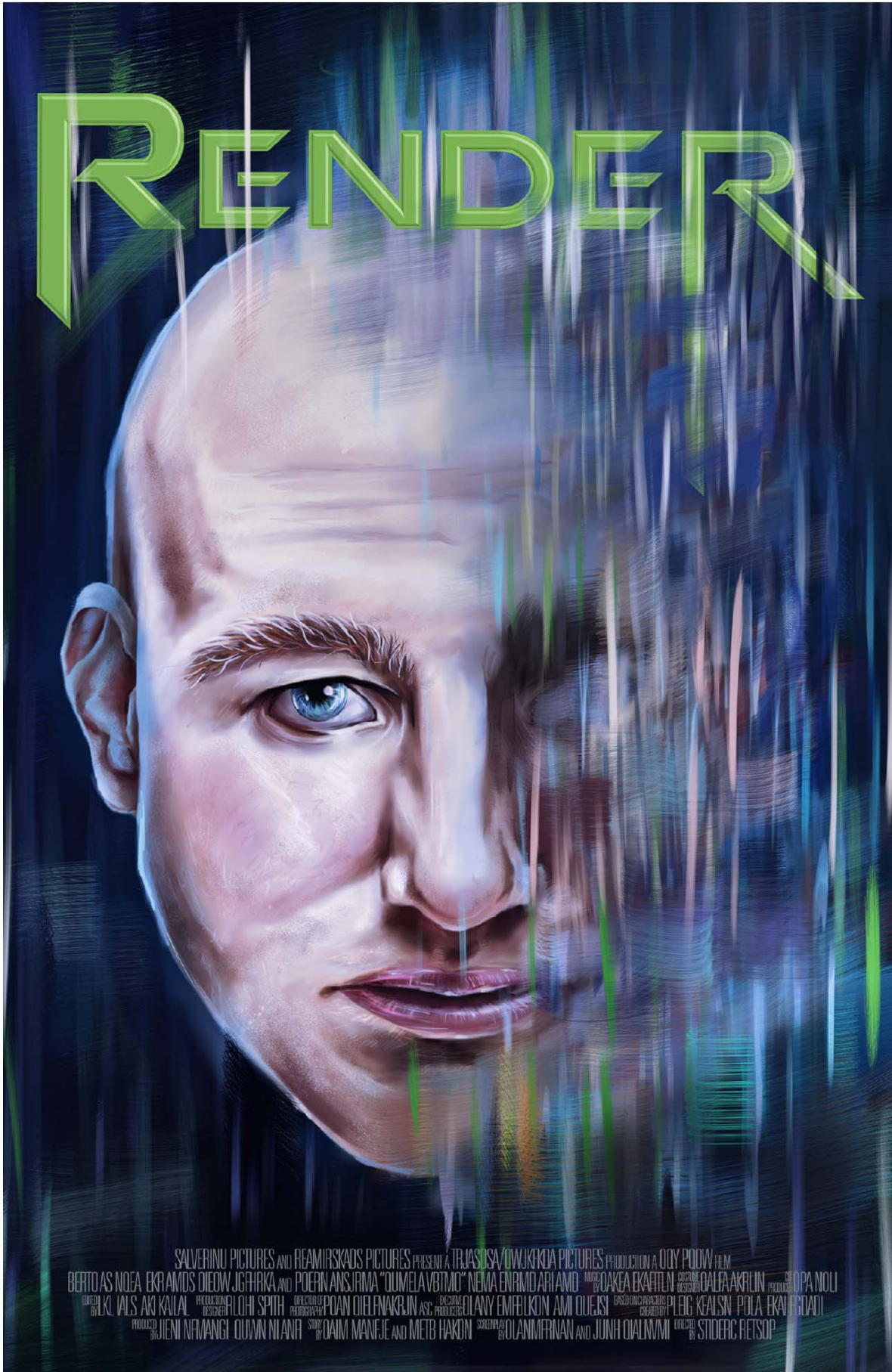


Figure 1: Render.



Figure 2: Render 2.

Voice of the Rocky Mountain Empire

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THE MONSTER OUTSIDE YOUR WINDOW TRAIN NOISE IN FORT COLLINS

By KRISTEN WYATT

FORT COLLINS, Colo. (AP) — Three northern Colorado towns tired of freight train horns blaring day and night are on a mission to change federal train safety policy so they can muffle warning blasts.

Under pressure from Colorado's two Democratic senators and the towns of Fort Collins, Loveland and Windsor,

the Federal Railroad Administration has agreed to hold hearings next year on the train-horn rule.

The 2005 regulation requires horns to blow at least 15 seconds in advance of all public grade crossings, unless a town has received a "quiet zone" designation that includes lowered gates and flashing lights at intersections around town.

In towns like Fort Collins, a university town where development has increased in recent years, there are more people who are exposed to the several minutes of blaring each train makes — blasts that are about 100 decibels, or as loud as a jackhammer.

"It's absolutely ear-splitting," said Marshall Hannum, who sells bicycle at Lee's Cyclery downtown. "It's so unbelievably loud that if you don't stick your fingers in your ears, it's going to damage your hearing."

The horns, however, also save lives. Fatalities and accidents at train crossings nationwide are down significantly from 2005. The FRA recorded 14,523 "accidents/incidents" at train crossings in 2004. In 2012, that number was 10,906 — a decline of more than 24 percent.

The FRA allows towns to skirt the train-noise requirements if they apply for "quiet zone" designation and take precautions such as installing gate warning systems with flashing lights. Fort Collins, Loveland and Windsor insist they either can't afford the upgrades or don't have space for them.

The three towns want to be designated "quiet zones" without taking the required precautions. Other nearby towns, such as Fort Morgan, have paid for new medians and other required upgrades as they seek "quiet zone" designation.

But in Fort Collins, city officials insist the requirements need to be modified.

"It's not going to work here," said Dan Weinheimer, legislative policy manager who has studied having his downtown designated a quiet zone. "The way we'd have to do it, you'd be preventing people from walking and biking, which is just not going to work here." Colorado even considered rerouting train lines between Denver and Cheyenne.

But the idea was rejected after a 2007 study. Bennet said. Local officials, he said, are "worried it's stifling economic development in the hearts of our communities."

"Part of Fort Collins' charm is the trains," he said. "It's not the trains rolling by that I mind, it's the blaring train whistles. Safety comes first, but surely there's a way we can be safe and not have this blaring all the time."



TIRED OF WAITING FOR THE TRAINS

by Kevin Duggan

MAX Bus System: The newest transportation in Fort Collins

After two years of heavy construction, work on MAX — Fort Collins' bus rapid transit system — is wrapping up.

But the \$87 million system is not quite ready to ride. The activity residents may see along the MAX line in the next few months will be staff training

and testing of the system's many components in anticipation of the service moving its first passengers in May.

The length of the system remains closed to the public, said Kurt Ravenschlag, general manager of Transfort, the city's transit service.

"It looks done; it looks complete; you're going to start seeing buses running on it," he said. "But it's still an active construction zone."

Transfort officials caution curious residents to steer clear of MAX facilities.

Figure 3: The Monster Outside Your Window.

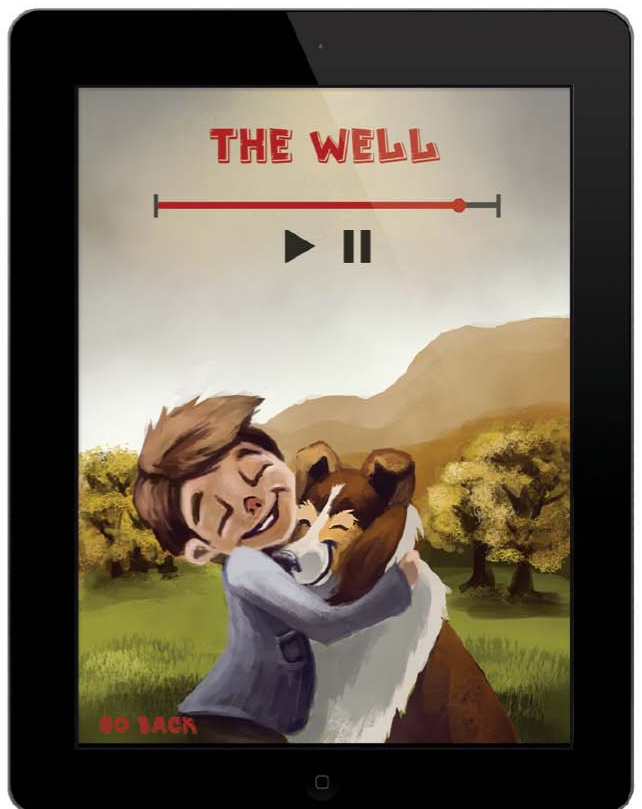
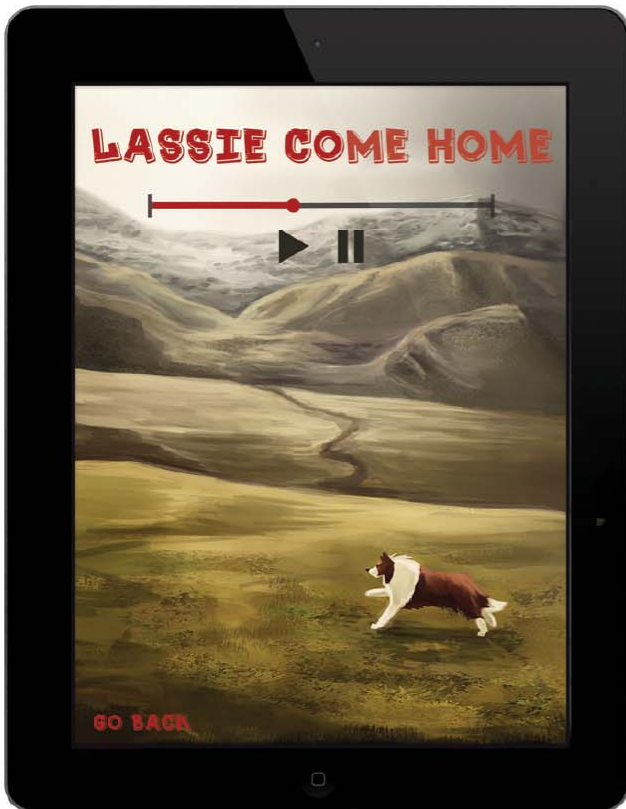


Figure 4: The Lassie Show.

TASTE HISTORY



 **WARHORSE**
www.warhorseinn.com

Figure 5: Warhorse Poster.



Figure 6: Zoo Icon Poster.

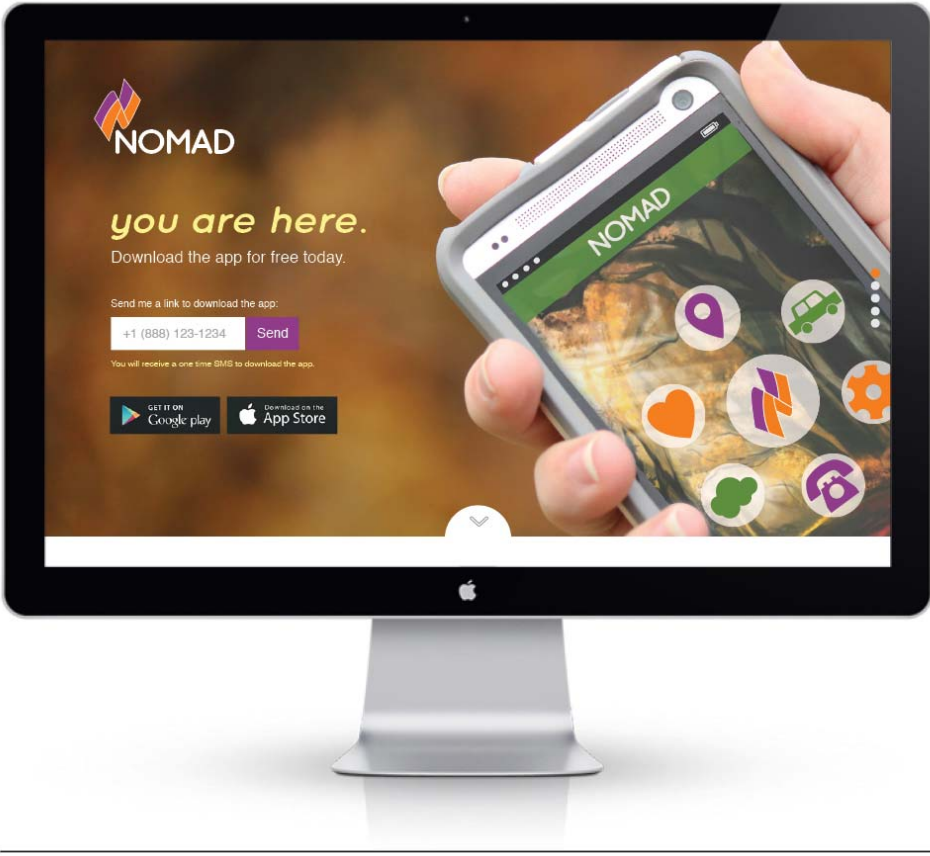
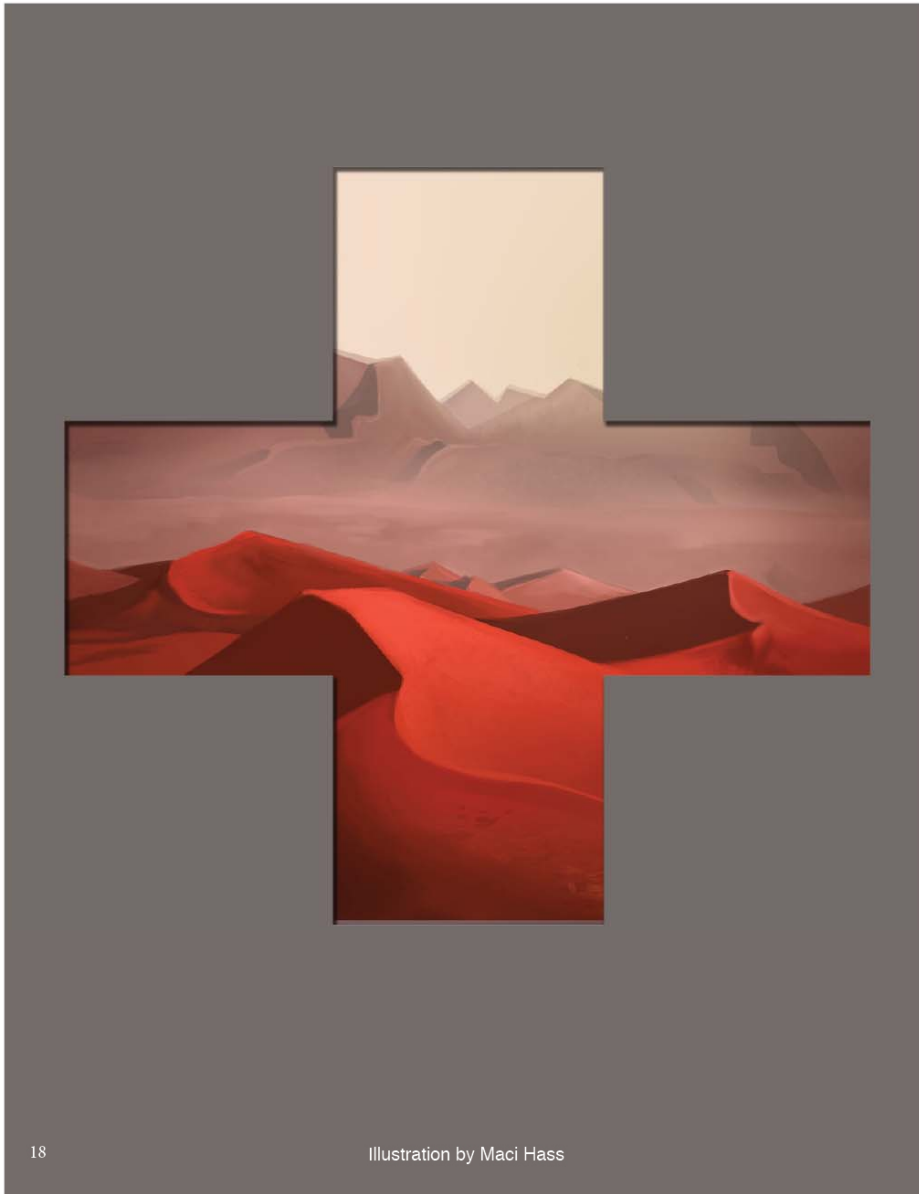


Figure 7: NOMAD Websites.



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Illustration by Maci Hass

ON CALL IN THE WILD

By Erik Vance

It is a dark night on a lonely highway outside Sante Fe, N.M. In the distance on either side of the road, you can still see the looming outlines of stately mesas.

"That's all sedimentary rock up there. If you need to urinate, I'm happy to pull over," Matt Lewin says as I glance out the window. "Some of the greatest fossil discoveries on Earth have been made from taking a piss."

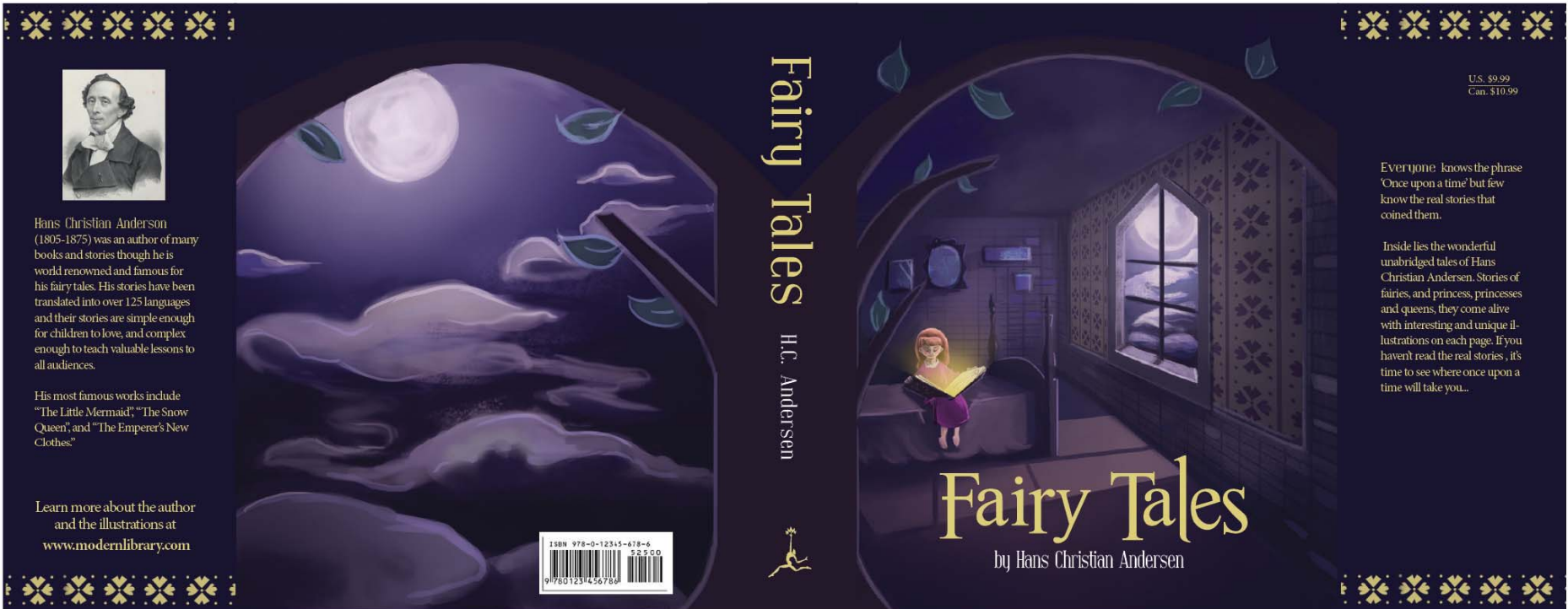
Lewin is not being sarcastic. For him, a drive down a New Mexico highway is something between taking a trip to Disneyland and being subjected to Chinese water torture. Miles upon miles of potential finds lie in wait, but each mile marker represents another lost opportunity. A few times he can't contain himself, and we pull over to look at deposits by the highway.

"I'm not a snob," he says at one point during the trip, examining an ordinary piece of petrified wood that most fossil hunters would probably ignore. "Something that lasted 35 million years or 100 million years, and it's as beautiful as the day it was laid down."

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Figure 8: On Call In The Wild.



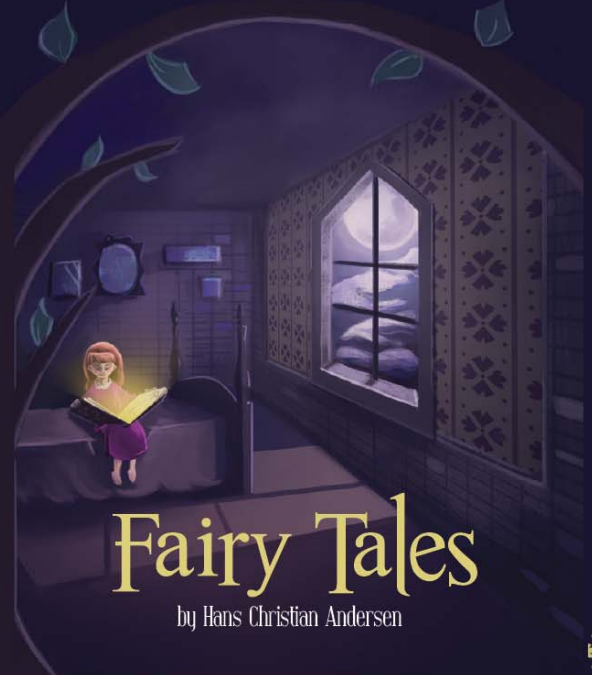
Hans Christian Andersen (1805-1875) was an author of many books and stories though he is world renowned and famous for his fairy tales. His stories have been translated into over 125 languages and their stories are simple enough for children to love, and complex enough to teach valuable lessons to all audiences.

His most famous works include "The Little Mermaid," "The Snow Queen", and "The Emperor's New Clothes."

Learn more about the author and the illustrations at www.modernlibrary.com



Fairy Tales
H.C. Andersen



Fairy Tales
by Hans Christian Andersen

U.S. \$9.99
Can. \$10.99

Everyone knows the phrase 'Once upon a time' but few know the real stories that coined them.

Inside lies the wonderful unabridged tales of Hans Christian Andersen. Stories of fairies, and princess, princesses and queens, they come alive with interesting and unique illustrations on each page. If you haven't read the real stories, it's time to see where once upon a time will take you...

Figure 9: Fairy Tales.



Figure 10: NOMAD Stationery.



Figure 11: NOMAD iPad App.



Figure 12: NOMAD Phone App.